

# THIS IS IT! YOU'RE CONFIRMED

## IMPORTANT PARADE INFORMATION



### ALL ENTRIES:

- \* The Parade is set for Saturday, December 4th, and begins at 5:30 p.m. sharp! The Parade route will proceed south on South Coast Highway 101 from "D" to "J" Street.
- \* No throwing or tossing of candy or prizes, etc. is allowed from your entry. When items are tossed out, young children tend to run out, creating an unsafe situation. If handing out items, please ensure that items are handed by individuals walking the route and not thrown or thrown from a float or vehicle.
- \* Please, **DO NOT STOP**. If all entries keep forward momentum, the parade will end at a reasonable time and there will not be the large gaps from previous years. **EVEN IF YOU'RE A BAND OR PERFORMING GROUP- DON'T STOP**, stops along the Parade route have a tremendous ripple effect and can cause huge gaps and bunch ups further back on the route.
- \* Each entry must designate one (1) person from their group as their "entry monitor." This person will walk at the very front of the entry throughout the entire parade. At entry check-in, you will be given a large number for your entry monitor to carry in front of the entry. It is very important that the number is visible at all times so that staff and parade announcers can identify your group.
- \* Parade participants must keep up with the pace of the parade and may not mingle with spectators. All units must maintain forward motion during the parade. We don't want you to speed through the five blocks, just keeping moving forward so there are not long gaps in the Parade.
- \* The City of Encinitas reserves the right to have the **ONLY** Santa in the Parade. Santa hats are OK. **No Santa outfits**. This will help keep it less confusing for the little ones.
- \* This is a family event. Absolutely **NO** alcoholic beverages will be permitted.
- \* Please stay within the southbound left lane of the Coast Highway parade route and keep your entire entry at a safe distance from spectators. Note, be aware that there is a stop sign pole at H St and a stop sign and crosswalk median at G St.
- \* Please make sure that children are wearing helmets and proper safety gear when riding bikes, skateboards, scooters, etc.

### FLOATS:

- \* Fire Department Requirements: Section 11.304.
  - (a) No fire/open flames/fireworks. Decorative material on parade floats shall be non-combustible or flame retardant. No smoking on or near any floats at any time
  - (b) Fire Protection. Motorized parade floats and towing apparatus shall be provided with a minimum 2-A, 10-B: C rated portable fire extinguisher readily accessible to the operator.
- \* Length of the float/flat bed should be no more than 45 ft. and the width no more than 10 ft. Your float cannot exceed 13 1/2 ft. at its highest point.

## ENTRY CHECK-IN:

Check in at Northeast Corner of 2<sup>nd</sup> & D Streets (**BIG CANOPY!**). Send a representative to check in once your entry has arrived at its line-up location. Check in begins at 4:00p.m. Check-in no later than 4:45pm.

- \* If you have any questions and don't know who to ask or where to go the evening of the parade, please go to the Entry Check-In booth at 2<sup>nd</sup> & D Streets.
- \* If you are a large group, **please carpool or walk** to your line-up position to minimize the amount of traffic congestion. Note that cars will not be able to drop off float participants at their lineup location once streets are close at 3:30pm. Everyone should be at their line-up location by 4:45 p.m.
- \* Once all or most of your group arrives, the group coordinator must check in with your Category Coordinator (if they haven't already found you) and they will show you to your exact line-up location. Your Category Coordinator is a volunteer whose job is to communicate with Parade officials regarding your entry. Please help us out by letting your Category Coordinator know you have arrived.
- \* Please inform all participants in your entry of their **line up location** and **line up number** and meeting location before and after Parade. You will find signage on the streets indicating the color category and you will find your entry number written on the pavement in chalk at your designated location.
- \* The Parade will begin at 5:30 p.m. sharp! **Be sure everyone in your group is aware of your check-in location and is aware that they must arrive by 4:45 p.m.** To help identify where you will need to line up, each category will be distinguished by a different color. The coordinators will have colored signs; signs on the street will be in this color etc. Just look for the color you have been assigned.

## ALL ENTRIES WITH ANIMALS:

**Please clean up after your entry!**

- \* You must have someone with a shovel and a wheelbarrow or pail walking right behind you at all times. Failure to do so will mean that you can not participate next year.

## PARKING:

- \* Parking and shuttles for parade participants are available at Ecke Sports Park (YMCA) on Saxony Road or at the San Dieguito Academy High School parking lot located at Nardo Road and Melba Road. The specific lots will be identified. A free shuttle will be running from these locations from 4:00pm-8:30pm. Busses drop off at the NCTD bus station on S. Vulcan Ave. You may also walk from City Hall and other local parking areas.
- \* We encourage all floats needing last minute touch-ups or assembly, those towing horse trailers, car clubs, etc. to park and unload at the upper Moonlight Beach parking lot and then proceed to your parade line-up location. Starting at 4:00pm a representative from your entry should go check in at the Entry Check-In booth at 2<sup>nd</sup> and D Streets once entry is in line-up position.
- \* Parking at Moonlight Beach is **not for parade participants**, it is to be used for vehicle/float preparation only and authorized parade volunteers and staff. There are no parking passes issued for Moonlight Beach parking lot. Only the parade entry vehicle will be allowed to park in the lot while it is being prepared for the parade and for tear-down.

## THE PARADE:

- \* The Parade will begin at 5:30 p.m.
- \* Please pay attention to your category coordinators as they will be the ones giving you directions as to when to move forward. Your entry monitor will proceed through the route with you to maintain proper spacing between the entries and forward motion.
- \* It is our goal to keep the length of the Parade under 2 hours. The Entry Monitor was conceived as a way to keep each entry moving forward and in place with the rest of the Parade entries. Your cooperation in providing this monitor to assist with your entry is greatly appreciated.
- \* The Parade will proceed around the corner on "D" Street on to South Coast Highway 101 to "J" Street. (See map)
- \* At the end of the parade route, once you round the corner on to "J" Street, make another right turn and continue north on 2<sup>nd</sup> St to exit onto 3<sup>rd</sup> at I St. Please **do not stop at this critical point**. Stopping at this point creates a backup on the Parade route and must be avoided. Follow the signs and listen to staff directions.
- \* Rain Plan: Unless it is severe, dangerous, typhoon weather, the Parade will go on. Final decision will be made by 3:00pm and all groups will be contacted in the event of cancellation. The Parks, Recreation and Cultural Arts Department office main phone line at 760-633-2740 will have parade information. There is no make-up date.
- \* See enclosed map of end of parade route for exit/ unloading details

## JUDGING / AWARDS:

- \* The judges will evaluate and score entries as they pass the judging platform at the Lumberyard. **All entries (including marching bands) must KEEP MOVING- PLEASE DO NOT STOP TO PERFORM FOR THE JUDGES.**
- \* Remember that all efforts should be made for your entry to represent the Parade theme, "Encinitas Rocks!" Consider the Parade as entertainment and each entry participant is an actor or entertainer. All participants are expected to wear something to support the entry's design and not walk the parade route in just street clothes.

Parade judging categories include: Best Use of Theme, Best Use of Lights, Best Spirit, Most Unusual, Best Children's Group Entry, Best Performance and Best Overall. First, Second and Third Place will be awarded in each category and winners will be notified by phone approximately 1 week after the Parade.

# 2 Maps for your reference



- DIRECTIONS:**
- West Encinitas Blvd.
  - South 3rd St.
  - West C St.
  - South 2nd st.

**Directions to Entry check-in at 2nd and D St.**

**Note–** There will be many road closures. Only parade entry vehicles will be allowed to access parade staging area. All others must park elsewhere.

## Detailed Map of end of Parade route

**Note–** Entries will turn onto J St. at the end of the Parade route. Entries must keep moving. No unloading will be allowed on J St. Your group may unload passengers on 2nd St. between J St. and I St. before exiting onto 3rd St.

Please keep your entry moving!

